

## O'KEY GROUP S.A. ANNOUNCES OPENING OF 63rd HYPERMARKET

*April 17, 2014* - O'KEY GROUP S.A. (the "Company" or "O'KEY"), one of the leading Russian food retailers, announces the opening of its 8<sup>th</sup> hypermarket in the Moscow region.

The new store is located in a shopping center on the outer ring of Moscow. The trading area of the hypermarket is 9,700 sq.m. The store offers customers more than 43,000 SKUs, with non-food items accounting for approximately 70% of the total. The store has more than 390 employees.

This is the Company's 63rd hypermarket, and 97th store overall, including supermarkets, with aggregate trading space exceeding 511,000 sq.m.

This is the third hypermarket opened in 2014.

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### COMPANY OVERVIEW

"O'KEY" is one of the largest retail chains in Russia. Its primary retail format is the modern Western European hypermarket under the "O'KEY" brand, complemented by "O'KEY - Express" supermarkets.

The Company opened its first hypermarket in St. Petersburg in 2002 and has demonstrated continuous growth ever since. As of December 31, 2013, O'KEY operated 94 stores in 22 cities across Russia: 60 hypermarkets with an aggregate selling space of approximately 444,000 square meters and 34 supermarkets with an aggregate trading space of approximately 45,000 square meters. As at 31 December 2013, O'KEY employed more than 24,500 people.

Based on the audited consolidated financial statements for the FY 2013, O'KEY's revenue was RUB 139.5 billion, like-for-like revenue growth rate was 8.0% and its EBITDA margin was 7.9%.

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### FOR FURTHER INFORMATION PLEASE CONTACT:

Maksim Kravtsov  
Head of investor relations  
Num. +7(495)6636677, ext. 220  
e-mail: [ir@okmarket.ru](mailto:ir@okmarket.ru)  
[www.okmarket.ru](http://www.okmarket.ru)

Artem Glushchenko  
Head of public relations  
Num. +7(495)6636677, ext. 338  
e-mail: [corpcom@okmarket.ru](mailto:corpcom@okmarket.ru)  
[www.okmarket.ru](http://www.okmarket.ru)

