

Press Release  
05 February 2016

## **O'KEY GROUP APPOINTS PAVEL TOMANEK AS GROUP SALES DIRECTOR**

O'KEY Group S.A. (LSE: OKEY), a leading food retailer in Russia, today announces the appointment of Pavel Tomanek as Group Sales Director reporting to the Company's CEO Heigo Kera. Ivan Styk, Sales Director for Center, Urals and Siberia, decided to leave the Company and Russia for family reasons. His last day with the Company was February 4, 2016.

Heigo Kera commented, "We understand and regret Ivan's decision. As Sales Director in three enlarged regions Ivan has quickly introduced a lot of interesting ideas and business solutions to the operations of the stores. On behalf of my colleagues and myself, I would like to thank Ivan for his work and wish him luck in his further endeavors."

Due to Ivan's decision and in order to improve operational efficiency, two regional sales departments have been merged and Pavel Tomanek, previously serving as O'KEY Group Sales Director (North-West, South), has been appointed as O'KEY Group Sales Director.

In his new role Pavel will be overseeing operations of hypermarkets and supermarkets in all regions of presence, Company's proprietary production facilities and coordinating long-term projects aimed at enhancing business efficiency.

Pavel joined O'KEY in September 2015 and has demonstrated big growth potential and systemic approach for management based on the knowledge of the best international and local retail practices and deep understanding of the needs of Russian consumers. Pavel has 15 years of experience in major international retail chains. From 2012 to 2015, Pavel served as Operational Director for X5 Retail Group. Prior to this, he worked for Lenta managing its operational and logistics agenda in 27 hypermarkets preceded by the position of Regional Manager at Tesco in the Czech Republic (13 hypermarkets).

### **Disclaimer**

These materials contain statements about future events and expectations that are forward-looking statements. These statements typically contain words such as "expects" and "anticipates" and words of similar import. Any statement in these materials that is not a statement of historical fact is a forward-looking statement that involves known and unknown risks, uncertainties and other factors which may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements.

None of the future projections, expectations, estimates or prospects in this announcement should be taken as forecasts or promises nor should they be taken as implying any indication, assurance or guarantee that the assumptions on which such future projections, expectations, estimates or prospects have been prepared are correct or exhaustive or, in the case of the assumptions, fully stated in this



announcement. We assume no obligations to update the forward-looking statements contained herein to reflect actual results, changes in assumptions or changes in factors affecting these statements.

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## COMPANY OVERVIEW

O'KEY is one of the largest retail chains in Russia. Its primary retail format is the modern Western European style hypermarket under the "O'KEY" brand reinforced by O'KEY supermarkets and DA! discounters. The Group's e-commerce agenda is driven by its online store.

The Group opened its first hypermarket in St. Petersburg in 2002 and has demonstrated continuous growth ever since. As of December 31, 2015, O'KEY operates 146 stores across 32 cities in Russia: 71 hypermarkets with an aggregate selling space of approximately 518,000 m<sup>2</sup>, 40 supermarkets with an aggregate trading space of approximately 51,000 m<sup>2</sup> and 35 discounters with an aggregate trading space of approximately 24,000 m<sup>2</sup>. O'KEY employs over 24,000 people as of December 31, 2015.

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